

**FBNA LEARNING JOURNEY TO IPOH - LIMITED TO 40 PAX ONLY**

**DAY 1: Friday, 9 September 2022**

9.30 am - **KL to Ipoh**

- Malaysia members may drive up to Ipoh or to follow coach.
- Singapore members have the option to fly directly to Ipoh or to follow coach KL / Ipoh / KL.
- Other Regional members may follow coach KL / Ipoh / KL.

**Coach Pick-up & Drop-off Point is at Sentral Station.**

*(Note: For Spore members, we recommend members to fly in direct to Ipoh which is more time efficient & convenient).*

12.00 pm - **Coach arrives Ipoh** - drop bag at BEDROCK Hotel.

12.30 pm - **Wait at Bedrock Hotel Lobby** - Coach pick-up for LUNCH.

*(Note: Singapore Members arriving by flight are advised to take a taxi from Airport direct to Lunch venue).*

1.00 pm - ALL to meet for **WELCOME LUNCH** at **The MUSEUM Restaurant**

*@ 1, Persiaran Greentown, 7 Pusat Perdagangan Greentown, 30450 Ipoh*

2.45 pm - **CONVERSATION with The FOO Family (3<sup>rd</sup> Generation – Khai Lin & Siblings)**

**Journey of the Next Generation:**  
*Unlocking and creating value for a multi-generational business family in Ipoh.*

4.45 pm - **Back to Hotel** - Free at leisure until Dinner.

6.45 pm - **Wait at Bedrock Hotel Lobby** - Coach pick-up for DINNER.

7.00 pm - **1<sup>st</sup> NIGHT DINNER** at **Mun Choong Seafood Restaurant @**

*Jalan Pasir Puteh, Taman Camay, 31650 Ipoh, Perak*

9.00 pm - Coach transfer back to Hotel.

9.10 pm - Arrive hotel & Good Night for Day 1 (for members not joining after hours social).

9.30 pm - **After hours social @ Bedrock Hotel** OR to walk to a nearby cocktail bar.

## DAY 2 : Saturday, 10 September 2022

- 7.30 am - **Breakfast at HOTEL** - will arrange some Ipoh hawker food.
- 8.40 am - **FAMILY ACTIVITY** – Members may sign up for Option 1 or Option 2:  
- For Excursion Option 1, to **wait at Bedrock Hotel Lobby** for Coach pick-up.
- 9.00 am - **Excursion Option 1 - Ipoh Heritage Walk** (with English speaking guide).
  - **This is a 3-Hour walking trail (Limited to max. 25 pax).**
  - Coach will drop off participants at **Ipoh Railway Station** which is the starting point of the Walking Trail.
  - **12.00 pm** - Walking Trail will end at **Kong Heng Square** and Guide will lead participants to **Durbar @ FMS Café** to join Group 2 members for **LUNCH**.
- 10.00 am - **Excursion Option 2 – Kids-friendly Excursion** (*for family with young children and members who can't walk for too many hours*).  
  
After dropping off the participants for the Ipoh Heritage Walk, Coach will come back to Bedrock Hotel to fetch participants who opted for Excursion Option 2 to :
  - Visit **Funtasy House Trick Art** and **Ho Yan Hor Museum (1 hr 45 min)**
  - We will then take a 4-minute walk for **LUNCH at Durbar @ FMS**.
- 12.00 pm - **LUNCH** at Durbar @ FMS (Group 1 & Group 2).
- 1.30 pm - Coach transfer **back to hotel** - Free at leisure.
- 3.30 pm - **Wait at Bedrock Hotel Lobby** - Coach pick-up to **Pinji Palm Oil Estate**.
- 4.00 pm - **CONVERSATION WITH The LEE Family:**  
  
\* Family Business Visit to **Pinji Palm Oil Estate**.

We will learn :

- ***How land is used & changed to township development.***
- ***How the sustainability of the plantation industry adheres to the ESG goals in the field and the impact to the environment for soil erosion, water conservation and biodiversity preservation.***

\* We will then proceed to **22 HALE STREET** (target to arrive by 6.00 pm).

*Conversation with **2nd generation Tan Sri Lee Oi Hian** and **3<sup>rd</sup> generation family members**, who will be sharing on the Lee Family Business evolution from a tin mining start with the **Founder Tan Sri Lee Loy Seng** to building up multiple business platforms which include palm oil plantations, chemicals and property development.*

*The sharing will be a deep insight to **the future sustainability of the family business with a focus on ESG goals and family succession.***

\* **DINNER** (Local Asian Buffet) hosted by Oi Kum.

\* **AFTER DINNER:**

**Sharing by Puan Sri Sandra Lee** on the motivation behind the Museum, followed by **TOUR of the Museum.**

- 9.00 pm - From 22 Hale Street, we will take a 2-min walk for :
- **After hours social** – at **Restaurant Frens Corner Snow Beer**  
*(Distance between Restaurant Frens Corner Snow Beer to Bedrock – 14 min walk, 5 min by Grab).*
  - **Coach transfer to Bedrock Hotel** – for members not joining the “after hours social”.
- 9.10 pm - Arrive hotel & Good Night for Day 2 (for members not joining after hours social).

### **DAY 3 : Sunday, 11 September 2022**

- 7.30 am - **Breakfast at HOTEL** - will arrange some Ipoh hawker food.
- 9.00 am - **Wait at Bedrock Hotel Lobby** - Coach transfer to town for participants who would like to visit some Ipoh confectionery shops.  
**Shop for IPOH famous stuff** to bring back, ie, biscuits, salted Chicken, etc.
- 11.30 am - Coach transfer **back to hotel**, to get ready to check-out.
- 12.00 pm - **Check-out & END OF PROGRAM.**  
- LUNCH (Optional) – on own arrangement.
- 2.00 pm - **Wait at Bedrock Hotel Lobby** - Coach to fetch participants:
- back to KL (for Malaysia & other regional members)
  - Singapore members have the option to follow this coach to Ipoh Airport to catch the 4.45 pm flight or to take a taxi to the Airport for those taking the 1.10 pm flight.

**(Depart Bedrock 2.00 pm Arrives KL Sentral 4.30pm).**

**THANK YOU FOR JOINING FBNA LEARNING JOURNEY TO IPOH !**