

# BEST PRACTICES IN THE GOVERNANCE OF Family Businesses

with **Dr. Marleen Dieleman**

ASSOCIATE PROFESSOR, STRATEGY & FAMILY BUSINESS  
NATIONAL UNIVERSITY OF SINGAPORE BUSINESS SCHOOL



What governance structure do you need to ensure sustainability and longevity of the family business?

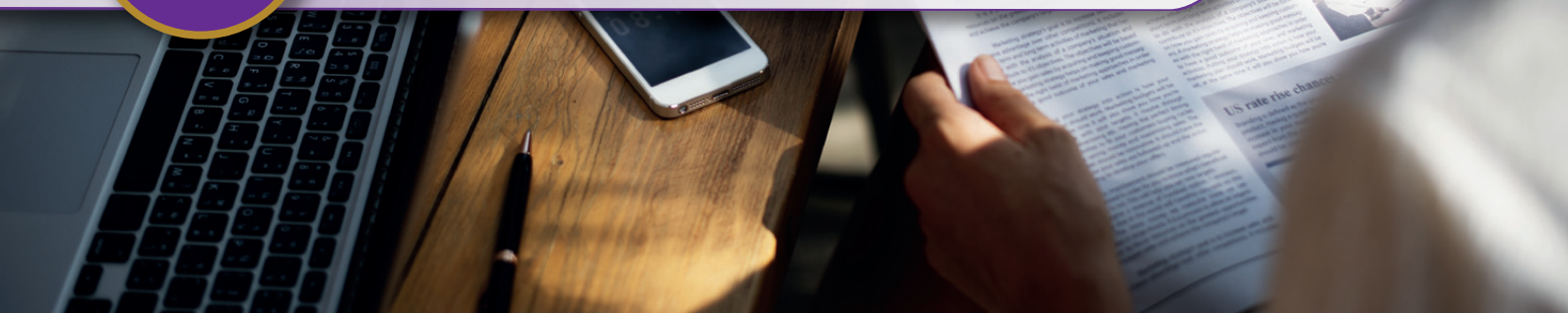
Many families face frustration if they cannot migrate their decision-making to a new model once new family members enter the family business. Missed business opportunities or tension within the family often follows. This workshop will help family owners figure out what level of governance they need given the stage their business and family is in ; and provide practical tips on what questions to address when and how.

## CORE TAKEAWAYS

- 1. BEST PRACTICES IN FAMILY & CORPORATE GOVERNANCE WITH PRACTICAL REAL EXAMPLES OF SOME ASIAN FAMILY BUSINESSES**
- 2. A CLEAR UNDERSTANDING OF WHERE YOUR FAMILY STANDS AND WHAT ACTIONS ARE REQUIRED**
- 3. PRACTICAL EXAMPLES OF COMMON OBSTACLES FAMILIES ENCOUNTER AND HOW TO RESOLVE THEM**
- 4. A ROADMAP FOR DEVELOPING FAMILY CONSTITUTIONS**

## WHO SHOULD ATTEND

ALL business families who wish to leave a lasting family business legacy, and their Executives.



## ABOUT DR. MARLEEN DIELEMAN

Dr. Marleen's research focuses on the strategy and governance of Asian family business groups. She is published widely in academic articles, books, chapters, and cases. Her work has often been quoted in international media such as **The Financial Times** and she is a frequent keynote speaker and workshop leader.

Marleen teaches strategy and family business in BBA, MBA and executive education programs. She won the **Outstanding Educator Award** and the **NUS Annual Teaching Excellence Award** three times in a row and was placed on the **NUS honor roll for sustained teaching excellence for 2017-2022**.



## ABOUT FBN ASIA

**Family Business Network (FBN) Asia** is a regional chapter of **FBN International**, a private, not-for-profit organization. It is led 'By Families, For Families, Across Generations'.

FBN is the leading family business community around the world, offering a unique and safe space for its members to share best practices and progressive ideas on how to grow, succeed and prosper in their family, business and personal lives. Founded in 1989, it represents more than 13,000 individual members from more than 3,000 business families in 62 countries across 5 continents.

Its vision is to create a vibrant community of family businesses that serves as a model of success and longevity.

## PROGRAMME

### SCHEDULE

<b>9.30 am</b>	<b>REGISTRATION &amp; REFRESHMENT</b>
<b>10.15 am</b>	<b>START</b> <ul style="list-style-type: none"><li>• Introduction</li><li>• "The Right Level of Governance for the Family &amp; the Business"</li><li>• "Self-Assessment &amp; Practical Guide to Next Steps"</li><li>• Q &amp; A - "Addressing The Burning Questions"</li></ul>
<b>1.00 pm</b>	Lunch
<b>2.00 pm</b>	<b>END</b>

## REGISTRATION

### REGISTRATION & ENQUIRIES

Category of Participants	Registration Fees
FBNA Members & Family	WAIVED (unlimited pax)
FBNA Members' Executives	WAIVED (up to 5 pax) RM200 per person (6th pax & above)
YPO & EO Members	RM300 per person
Public	RM600 per person

Registration fees will be fully refunded if the participant joins FBNA within 3 months from date of event.

**Registration closes on 16 April 2018.**

### REGISTER WITH :

FBN Asia Malaysia Representative  
Taryn Foo • HP: +6016 2113998 • tarynfoo@gmail.com



Malaysia Chapter

