



DATES

11 May (Wednesday) to 16 May 2016 (Monday)

LED BY

Chavalit Frederick Tsao President of FBN Asia and Chairman of
IMC Pan Asian Alliance Group

BRIEF ITINERARY

WEDNESDAY, 11 May 2016

AM/PM	Own arrivals in Milan
PM	Check in at Starhotels Rosa Grand (4-stars) owned by FBN Italy's member, Starhotels Group
7.30pm	Welcome Dinner in a private dining room of 3-Michelin stars Chef Niko Romito's restaurant overlooking the Duomo

THURSDAY, 12 May 2016

8.45am	Depart for visits and conversations with two Family Businesses (Milan/Bresso)
Noon	Lunch in the city centre
6.30pm	Private guided tour of Museo Poldi Pezzoli
	Panel discussion led by FBN Italy, followed by cocktail/light dinner

FRIDAY, 13 May 2016

8.00am Early breakfast and check out of hotel for departure to Modena-Maranello for guided tours of Enzo Ferrari Museum (Modena) and Ferrari Museum (Maranello)

Noon Lunch at Restaurant

PM Monastery near Arezzo, Tuscany for dinner and an overnight stay

Private conversation with Fred Tsao

SATURDAY, 14 May 2016

8.45am Departure to a Family Business visit and lunch en route to Florence

PM Arrival in Florence and check in at hotel by Ferragamo
Visit to Ferragamo Museum

7.45pm Dinner and private conversations at an Italian restaurant owned by FBN Italy's member, Frescobaldi Group

SUNDAY, 15 May 2016

AM Check out of hotel. Morning at own leisure to shop or tour sites in Florence

12.15pm Lunch

3.15 pm Transfer to railway station for departure by high speed train to Milan. Transfer to hotel (4-stars)

8.00pm Closing Dinner and private conversation at fine dining historical Milanese restaurant (Dress code: Jacket required)

MONDAY, 16 May 2016

AM Breakfast and check out of hotel.

Learning Journey concludes. Own departures from Milan

HIGHLIGHTS OF THE LEARNING JOURNEY

- The Ermenegildo Zegna Group (fashion), Zambon Group (pharmaceutical), Ferrari S.p.A. (automobile), Salvatore Ferragamo Group, Frescobaldi are some of the examples of Family Business visits and meetings
- Private conversations and panel discussions throughout the Learning Journey
- Learning and sharing of Family Business experiences within the group, as well as with Italian Family Business members

PRICE

FBN Members (inclusive of 22% VAT)

€3,880 per person for double occupancy

€4,480 per person for single occupancy

Non-members (inclusive of 22% VAT)

€5,180 per person for double occupancy

€5,880 per person for single occupancy

Includes accommodation, meals, ground transportation, entrance fees to sites during Learning Journey, VAT.

Excludes flights to and from Milan, Italy.

*Itinerary and family business visits are subject to change.
Please visit our website or enquire for further updates.*